



GHAPP

Gastroenterology & Hepatology
Advanced Practice Providers

SPONSORSHIP OPPORTUNITIES



The Gastroenterology & Hepatology Advanced Practice Providers (GHAPP) association is dedicated to developing educational programs, providing professional advancement services, and assembling resources for—and guided by—advanced practice providers (APPs).

Through our peer-to-peer network, we seek to support their integral role in the specialty health care community by providing the most relevant and timely information and communication for the treatment of their patients with gastrointestinal (GI) disorders and chronic liver disease (CLD).

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ABOUT THE GHAPP NATIONAL CONFERENCE

OUR 2024 CONFERENCE HAD...



1200
attendees



Originating from
46 states

Including NPs/PAs/Students specializing in

930
Gastroenterology

245
Hepatology

25
Primary Care

SEE WHAT OUR ATTENDEES HAD TO SAY...

"So pleasant to attend and so supportive of all APPs no matter experience or field. Truly one of my favorite conferences to attend."

"I give you all my sincere congratulations for such an incredible, well planned conference."

"This was my first conference. I am impressed and love that the presenters are my peers!"

99%

Agreed that the conference activity was scientifically sound and free of commercial bias.

93%

Stated that the educational activity of the conference would result in a change in practice behavior.

34%

Reported perceiving no barriers in implementing changes in their practice based on what they learned at the conference.

95%

Rated the speakers **"OUTSTANDING"** or **"GOOD"** on knowledge of subject matter, effectiveness of delivery, and responsiveness to questions.

As a result of participating in this activity

32%

Will create/revise protocols, policies, and/or procedures.

63%

Will change the management and/or treatment of patients.



2025 NATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

The GHAPP Annual Conference provides an outstanding opportunity to build exposure and generate new leads by offering the following levels of sponsorship opportunities.

Benefits at the 2025 GHAPP Annual Conference	Platinum \$250,000	Gold \$150,000	Silver \$80,000	Bronze \$15,000
Acknowledgment as a conference sponsor <ul style="list-style-type: none"> Logo recognition across all platforms, including conference website, invitations and other written communication; logo will be displayed throughout conference venue, ensuring maximum visibility 	✓	✓	✓	✓
Recognized as a sponsor of the welcome reception on Thursday evening	✓	✓	✓	
Complimentary conference registration(s) and networking event(s)	✓ 10	✓ 8	✓ 4	✓ 2
Exhibit space	✓ 10'X10' Booth Space	✓ 12' Table	✓ 6' Table	✓ 6' Table
One banner advertisement on the conference app's main screen to ensure maximum visibility	✓			
Customized push notifications on the conference app	✓ 2 push notifications	✓ 1 push notification	✓ 1 push notification	
Conference bags inserts <ul style="list-style-type: none"> Include promotional insert(s) in the conference bag 	✓ 2 inserts	✓ 1 insert	✓ 1 insert	
Conference bags <ul style="list-style-type: none"> Corporate logo will be featured on the attendee conference bag 	✓			
Invitations to GHAPP Faculty Dinner <ul style="list-style-type: none"> Opportunity to attend and meet with GHAPP faculty on Friday evening 	✓ 6 invitations	✓ 3 invitations		
Opportunity to host a Live Industry-Sponsored Event <ul style="list-style-type: none"> One 45-minute time slot, inclusive of presentation and Q&A Only six (6) time slots are available based on a first-come, first-served basis All food costs are covered by GHAPP Standard audio/visual will be provided by GHAPP One-page announcement to industry-sponsored event distributed to all conference attendees Speaker travel, honorarium, and Sunshine Act reporting (if applicable) will be the responsibility of the sponsoring company 	✓			
Opportunity to host an Industry Forum <ul style="list-style-type: none"> One 45-minute industry forum with the GHAPP board and steering committee Designed as a roundtable discussion with thought leaders in your therapeutic area; session can be used to discuss anything related to your company Meeting room and standard audio/visual will be provided by GHAPP Time slot will be assigned by GHAPP 	✓ Up to 8 attendees	✓ Up to 5 attendees		

Benefits Throughout the Year	Platinum \$250,000	Gold \$150,000	Silver \$80,000	Bronze \$15,000
Throughout 2025, acknowledgment and recognition as Platinum, Gold, Silver, and Bronze sponsors on the GHAPP website	✓	✓	✓	✓

2025 **REGIONAL** CONFERENCE SERIES **ABOUT THE GHAPP REGIONAL MEETINGS**

The GHAPP Regional Conferences, Advancing GI and Liver Care are specifically designed to reach and engage the community-based Nurse Practitioners (NPs) and Physician Assistants (PAs). The meetings target some of the major markets in the U.S. via eleven (11) regional conferences that will reach approximately 300 community APPs. The regional conferences will launch in February 2025, and each meeting will be led by two (2) nationally renowned faculty members from GHAPP's Community Educator Network. The meetings will be held in Atlanta, Boston, Chicago, Dallas, Denver, Los Angeles, Miami, Nashville, New Orleans, New York, and Scottsdale.

May 2025 | **Denver**
Los Angeles

August 2025 | **Nashville**
New York

June 2025 | **Atlanta**
Dallas

October 2025 | **Miami**
Scottsdale

July 2025 | **Boston**
Chicago

November 2025 | **New Orleans**



2024 CONFERENCE METRICS

319 Number of attendees

92% Indicated that attending this activity will change their practice behavior

93% Indicated that attending this activity will increase their effectiveness in treating patients

2025 REGIONAL CONFERENCE SERIES SPONSORSHIP OPPORTUNITIES

The GHAPP Advancing GI and Liver Care in the Community Conference Series provides an outstanding opportunity to build exposure and generate new leads by offering the following levels of sponsorship opportunities.

We would greatly appreciate your support in sponsoring this critically important initiative. Thank you for your generous consideration.

Sincerely,



Patrick Horne, APRN
President, GHAPP

2025 GHAPP Regional Conference Series Sponsorship Benefits	Platinum \$80,000	Gold \$40,000
Acknowledgment as a conference sponsor <ul style="list-style-type: none"> Logo recognition across all platforms, including conference website, invitations and other written communication; logo will be displayed throughout venue, ensuring maximum visibility 	✓	✓
Opportunity to host an Industry-Sponsored Event <ul style="list-style-type: none"> 30-minute Industry-Sponsored Event will be offered at designated regional locations Conference-specific time slot to be determined by the conference organizers The event will be held live, in person at the designated regional locations. 	2 Industry Sponsored Events	
Exhibit space	12 ft Exhibit Table	6 ft Exhibit Table
Complimentary registrations <ul style="list-style-type: none"> Includes access to lectures and meal functions 	6	4

Single Event Exhibitor Option: \$4,000

The package includes a 6 ft exhibit table and one (1) complimentary registration, providing full access to lectures and meal functions during an individual regional meeting.

DIGITAL SPONSORSHIP OPPORTUNITIES

The 2025 GHAPP Digital Engagement Solutions offers a robust platform to further connect with APPs through sponsored short video modules, peer-to-peer podcasts, and journal club content tailored to your specific disease state.

GHAPP Digital Engagement Solutions	Platinum \$125,000	Gold \$90,000
FAQ Video Modules Concise video responses of 1–3 minutes from GHAPP expert faculty members addressing frequently asked questions within your disease state of interest	✓ Five (5) Videos	✓ Three (3) Videos
Medication Review Video Modules Concise video responses of 1–3 minutes breaking down a medication point by point, discussing dosages, benefits, side effects, and precautions	✓ Three (3) Videos	✓ Two (2) Videos
GHAPP Peer-to-Peer Podcasts Podcasts about your disease state of interest (content created and developed by GHAPP)	✓ Two (2) Podcasts	✓ One (1) Podcast
Journal Club Video Modules Opportunity to be recognized as a sponsor of 3-minute journal club video modules about your disease state of interest for 12 months	✓ Two (2) Videos	✓ One (1) Video
GHAPP ACE Push Notification Ability to send a tailored notification for 12 months to all GHAPP ACE users. GHAPP utilizes "active notifications" to push important information directly to its members	✓ Two (2) Notifications	
GHAPP Industry Resource Center Advertising Opportunity to post company links on the GHAPP website Industry Resource Center and the GHAPP ACE Industry Resource Center for 12 months	✓	

ADD-ON OPPORTUNITY:

Please reach out to bmitrow@taggrp.com if interested in any add-on opportunities.

Dissemination plan

All FAQ video modules, medication reviews, journal club video modules, and podcasts will be disseminated via email blast to over 5,000 GHAPP members and posted on the GHAPP website, GHAPP ACE app, and, where applicable, GHAPP podcast channels.

2025 SPONSORSHIP OPPORTUNITIES

GHAPP NATIONAL CONFERENCE

SPONSORSHIP LEVEL (SELECT ONE)

- ☐ Platinum – \$250,000
- ☐ Gold – \$150,000
- ☐ Silver – \$80,000
- ☐ Bronze – \$15,000

A LA CARTE OPPORTUNITIES (SELECT ALL THAT APPLY)

- ☐ WiFi – \$50,000
- ☐ Key card – **SOLD**
- ☐ Charging Station – \$20,000
- ☐ Ad board (**Available to Platinum Level only**) – \$10,000
- ☐ Lobby Bar TVs – \$15,000 (photo or video)
- ☐ Elevator Screens – \$15,000 (photo or video)

GHAPP REGIONAL CONFERENCE SERIES

SPONSORSHIP LEVEL (SELECT ONE)

- ☐ Platinum – \$80,000
- ☐ Gold – \$40,000

A LA CARTE OPPORTUNITIES (SELECT ALL THAT APPLY)

- ☐ Single Event Exhibitor Option – \$4,000

GHAPP DIGITAL ENGAGEMENT

SPONSORSHIP LEVEL (SELECT ONE)

- ☐ Platinum – \$125,000
- ☐ Gold – \$90,000

A LA CARTE OPPORTUNITIES (SELECT ALL THAT APPLY)

- ☐ Virtual Product Theater – \$50,000
- ☐ Website Banner Advertisement – \$15,000
- ☐ GHAPP ACE App Banner Advertisement – \$7,500
- ☐ GHAPP ACE App Push Notification – \$5,000
- ☐ Email Blast to GHAPP Network – \$25,000
- ☐ Virtual Industry Forum – \$15,000
- ☐ Bridge the GHAPP Newsletter Advertisement – \$15,000
- ☐ Bridge the GHAPP Newsletter Article – \$25,000
- ☐ Company/Product Information on GHAPP Website – \$7,500
- ☐ Company/Product Information on GHAPP ACE App – \$7,500

TERMS AND CONDITIONS

CONFERENCE ORGANIZER

For the purpose of this document, GHAPP, Focus Medical Communications, and Tactical Advantage Group will be referred to as the Conference Organizer.

REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any conference or event attendee. The Conference Organizer also attests that sponsorship funds will not be used toward faculty honoraria for the duration of this conference.

PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon submission of this form. Payment due in full upon signing.

CANCELLATION POLICY

A refund, minus a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship/Exhibitor's Agreement is completed. After this date, no refunds will be granted unless the conference is canceled altogether.

If the conference is postponed and rescheduled within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled conference. Should the conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to re-allocate any space that has not been occupied by the confirmed Exhibitor by 6:00 PM on Thursday, September 4th. Should this occur, the confirmed Exhibitor agrees to forfeit their booth space without refund.

SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and HCPs in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of this productive conference time. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the conference venue during conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting outside conference dates and times by submitting a written request to the Conference Organizer no later than 1 month prior to Conference date. With express written permission of the Conference Organizer, the same meeting offering parameters as indicated above will apply.
- Any travel or accommodation-related expenses (e.g., rescheduled flights, additional room nights, etc.) that may arise as a result of faculty or conference attendee participating in an authorized Sponsor event will be the responsibility of the Sponsor.

EXHIBIT LOGISTICS

- All requests (e.g., power source and internet access) will be handled between the Exhibitor and the hotel. The costs will be directly charged to the Exhibitor.
- Exhibit-related shipping arrangements and the resulting expenses are the responsibility of the Sponsor.
- The Conference Organizer will assign the exhibit location within the expo area.
- Upon acceptance of your sponsorship, you will receive a confirmation email with additional details on the event. Within three months of the conference, you will be provided with the Exhibitor Kit.

TERMS AND CONDITIONS

CONFERENCE FACULTY AND ATTENDEE DATA

The Conference Organizer, its affiliates, and its vendors do not share the registration information of its conference faculty or attendees (either targeted or registered) with any of its sponsoring organizations.

LIABILITY

The Exhibitor agrees to defend, indemnify, and hold harmless the conference venue Hotel and the Conference Organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost or expense of any kind whatsoever arising out of or relating in any way to the Exhibitor's alleged intentional or negligent conduct during or in connection with its participation in the conference, including the reimbursement of all damages assessed and reasonable attorneys' fees and costs incurred. The Exhibitor agrees to maintain insurance coverage at commercially reasonable levels to cover its obligations under this provision and shall provide proof of insurance to the Conference Organizer upon its request.

INSURANCE FOR EXHIBIT ITEMS

The Exhibitor assumes all risk and financial responsibility for the loss or damage of their personal property during or related in any way to the conference. The Exhibitor further acknowledges that they are responsible for insuring their personal property and that the Conference Organizer does not maintain any insurance coverage for that purpose. The Exhibitor forever releases and otherwise waives all claims against the conference venue Hotel and the Conference Organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the Exhibitor's personal property.

SPONSORSHIP AGREEMENT

Upon acceptance of this contract, the undersigned company agrees to the rules and regulations outlined in the corresponding document.

Signature

Date

Full Name

Company Name

Address

Address

City

State

Zip

Phone Number

Fax Number

Email

Accounts Payable or Billing Contact Info

A/P Contact Name

A/P Contact Title

A/P Phone

A/P Email

Conference Point of Contact

Full Name

Title

Phone Number

Email

PAYMENT METHODS

CHECK

Upon submission of this form, you will receive an invoice for your sponsorship. Please follow the instructions outlined below and on your invoice for payment.

PLEASE MAKE CHECKS PAYABLE TO:

Gastroenterology & Hepatology Advanced Practice Providers Inc.

PLEASE INCLUDE IN THE MEMO LINE:

GHAPP 25-01 GHAPP National Conference

MAIL TO:

GHAPP
c/o HBK CPAs & Consultants
101 Crawfords Corner Rd, Suite 2216
Holmdel, NJ 07733

ACH or WIRE

Please email accounting@ghapp.org to request GHAPP banking information for ACH or wire payments.

CREDIT CARD

A 3% processing fee will be applied for processing through PayPal. To accept, initial here:_____

Card Type

AMEX VISA MASTERCARD DISCOVER

Card Number_____

Exp. Date_____

CVV_____

Name as it appears on Credit Card

Billing Address

Signature:_____

Once payment has been processed by the Conference Organizer, you will receive an electronic receipt confirming your payment.



**TO FURTHER DISCUSS CONFERENCE SUPPORT
OPPORTUNITIES, PLEASE CONTACT:**

sponsorships@ghapp.org



GHAPP

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Advanced Practice Providers**